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Easton to add Michael Kors, Louis Vuitton and Sephora stores

By Tim Feran
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Easton Town Center will add three upscale stores to its lineup of retailers in the coming months.

The trio include well known names and a couple of firsts: Michael Kors, Louis Vuitton and Sephora.

The Michael Kors store in Easton will be one of the first two that will open in Ohio soon. The other is under construction in Cincinnati. Michael Kors, which sells sportswear for women, is named after the company's founder, who has been

a judge on Bravo's Project Runway for the past five years.

Incidentally, shares of Michael Kors began trading for the first time today in an initial public offering and immediately surged to more than \$22, above their predicted range of \$17 to \$19 a share.

Louis Vuitton's Easton store will be its first free-standing outlet in Ohio. Saks Fifth Avenue stores in Cleveland, Cincinnati and at Polaris Fashion Place all have Louis Vuitton departments inside their stores.

French fashion retailer Louis Vuitton, founded in 1854, is known

for its LV monogram on luxury trunks, leather goods and accessories. The retailer is part of the Paris-based LVMH conglomerate, which includes Moët Hennessy liquor among its 39 brands.

Sephora, which is also part of the LVMH conglomerate, is already a familiar name in central Ohio, with a standalone store at the Polaris mall as well as one inside the JCPenney stores at Polaris and the Mall at Tuttle Crossing. Sephora has more than 750 stores in 17 countries. ■

